



Arch Davis and his first barbershop in Heber.



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Mountford, a son of Frank, as the publisher. Farrell Reynolds, a long-time employee of the firm, assists Mr. Mountford.

BARBERS

Barber shops also played their part in the business and service picture of the community. One of the best early barbers was A. L. Davis who operated a shop on "Hatch Row" for many years beginning in 1902. For sanitary reasons, each regular customer had an individual shaving mug and brush that bore his name in large gold letters and often had a picture suggesting his individual trade or business.

Another early barber, Frank Epperson, opened his shop in 1905 and served the community continuously for more than 50 years. Albert Dixon worked with him for many of those years. Early advertisements by Mr. Epperson were for 25c haircuts and 15c shaves.

Some of the barbers who have worked in Heber, either in their own shops or shops of others include Will Wheable, Roe Duke, Doris Dayton, Bill McNaughton, Gene Land, Homer Branderberg, Rone Moulton, Warren Hicken and a Mr. McDaniel who was always called "Mac."

Those presently in business are Earl Dayton, Ramon Duke, Lyman Duke, Paul Probst and Rufus (Bood) Hicken.